



FASHION
& APPAREL

**DESIGN. DEVELOPMENT.
MERCHANDISING.
PRODUCTION. SHIPMENT.**



FOR FASHION BRANDS · BUSINESSES · INSTITUTIONS

ONE NETWORK. EVERY STAGE OF APPAREL.

NWN Fashion & Apparel is the fashion, apparel and merchandising vertical of Net Worth Networks.

Bringing together apparel designers, fabric design and development specialists, sourcing professionals, merchandisers, technical teams, production partners, quality specialists and logistics professionals.

From a single product direction to a wider apparel programme, the people, materials and execution are aligned to carry an idea through to a finished product.

YOUR REQUIREMENT. OUR NETWORK OF CAPABILITIES.

01

DESIGN

- Product concepts
- Silhouettes and collections
- Colourways and fabric design

02

DEVELOPMENT

- Fabric development
- Material and trim sourcing
- Technical specifications, sampling and fit

03

MERCHANDISING

- Range planning and costing
- Production-partner coordination
- Timelines and order management

04

PRODUCTION

- Production planning and coordination
- Quality assurance
- Final finishing

05

SHIPMENT

- Packing and documentation
- Dispatch
- Logistics coordination

APPAREL ACROSS SECTORS, SHAPED BY PURPOSE.

FASHION BRANDS

- Collections and capsule ranges
- Category extensions and private labels
- Production programmes

BUSINESSES

- Corporate apparel and hospitality wear
- Workwear and branded merchandise
- Event-led requirements

INSTITUTIONS

- School and campus wear
- Healthcare apparel and association clothing
- Structured uniform programmes

FROM COLLECTIONS TO PURPOSE-BUILT APPAREL.



OUTERWEAR

Jackets, lightweight layers and structured outerwear.



SHIRTS & WOVENS

Formal, casual, linen, flannel and seasonal shirts.



KNITS & CASUALWEAR

Polos, T-shirts, sweatshirts and pullovers.



BOTTOMWEAR & UTILITY

Trousers, shorts, cargos and function-led styles.



WOMEN'S WEAR

Dresses, tops, shirts and contemporary silhouettes.

LIGHTWEIGHT LAYERS. QUILTED STRUCTURES.



- Lightweight jackets, parkas and long-line coats
- Padded and quilted styles
- Leather jackets and denim layers
- Utility-led outerwear



REFINED SHIRTING. RELAXED WOSENS.



- Formal and casual shirts
- Linen and flannel styles
- Overshirts and woven layers
- Varied fabrics, fits and finishes



CORE KNITS. CASUAL LAYERS.



- Polos, T-shirts, sweatshirts and pullovers
- Varied knit structures and weights
- Fits and colourways



CLEAN TAILORING. UTILITY-LED DETAILS.



- Trousers, denim, shorts and cargos
- Varied fits and pocket constructions
- Finishes and utility-led details

FLUID SILHOUETTES. CONSIDERED CONSTRUCTION.

- Dresses, tops and shirts
- Silhouette, fabric and colour
- Construction, measurement and fit



PRODUCT DIRECTION. TECHNICAL PRECISION.

Fabric design and development, material selection, colourways, measurements and technical specifications, sampling and fit validation form one integrated process.

SUPPORTING STAGES

DESIGN DEVELOPMENT

Silhouette, proportion and product details.

MATERIAL DEVELOPMENT

Fabric, colour, texture and trims.

TECHNICAL DEVELOPMENT

Measurements, construction details and specifications.

SAMPLING & FIT

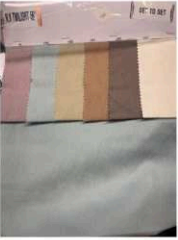
Sample review, corrections and final approval.

STYLE : FC_MAY26_W_DR_DUT101_03

Measurements in M size:
Body Length : 48"
Chest width: 38"
Bottom opening: 56"



FABRIC SELECTED



LINK

OPTIONS	A: LINE GREEN 281	B: LAVENDER 281	C: BROWN	D:	E:	F:
REF. IMAGE						
BODY FABRIC CODE 1:						
BODY FABRIC CODE 2:						
TRIM FABRIC CODE:						

STYLE DESCRIPTION : PANELLED DRESS	GARMENT TREATMENT : BIO WASH	MADE BY
COLLECTION : WOVEN	NECK :	TECH : GORE
PATTERN/ STRUCTURE : NV TWILIGHT	SLEEVE LENGTH :	DATE :
FIT BLOCK CODE :	SIZE RANGE : S,M,L,XL	SUB BRAND :

STYLE DESCRIPTION : PANELLED DRESS	GARMENT TREATMENT : BIO WASH
COLLECTION : WOVEN	NECK :
PATTERN/ STRUCTURE : NV TWILIGHT	SLEEVE LENGTH :
FIT BLOCK CODE :	SIZE RANGE : S,M,L,XL

FABRIC. FUNCTION. FINISH.

Fabric design and development encompass composition, construction, weight, texture, colour and finish, with customisation extending through trims, branding applications, labels and packaging.



FABRIC DEVELOPMENT

- Fibre composition
- Weave or knit construction
- Weight, texture and handle

COLOUR & FINISH

- Colourways and dyeing
- Washes and surface treatments

TRIMS & COMPONENTS

- Buttons, zips and hardware
- Linings, cords and elastics

BRANDING APPLICATIONS

- Print and embroidery
- Patches, badges and labels

PACKAGING

- Hangtags and presentation
- Folding and packing

DEFINED STAGES. COORDINATED EXECUTION.

01 BRIEF & PRODUCT DIRECTION

Scope, product category, quantities, timelines and commercial parameters.

02 DESIGN & MATERIAL DEVELOPMENT

Silhouette, fabric, colour, trims and construction direction.

03 TECHNICAL DEVELOPMENT & SAMPLING

Specifications, measurements, sample development and fit.

04 COSTING & APPROVALS

Materials, samples, costing and production confirmation.

05 PRODUCTION COORDINATION

Planning, timelines and progress oversight.

06 QUALITY & PACKING

Quality checks, finishing and packing.

07 DOCUMENTATION & SHIPMENT

Dispatch documentation and logistics coordination.

FASHION & LIFESTYLE BRANDS.

BOMBAY SHIRT COMPANY

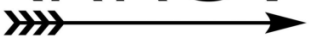



BARE BROWN

fcuk[®]
FRENCH CONNECTION


IZOD



ARROW

USA • 1851

 **SNITCH**

 **U.S. POLO ASSN.**
SINCE 1890

SELECTED CLIENTS

FASHION & LIFESTYLE BRANDS — CONTINUED



BUSINESSES & INSTITUTIONS



Design. Development. Merchandising. Production. Shipment.

LET'S DEVELOP YOUR APPAREL PROGRAMME.

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